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SOC10701: Synoptic Project

Proposal

**Matric no:**

**Name:**

# Draft title

A rough title that captures the topic of the project and the main analytical activity (e.g. evaluation, comparison, synthesis, critique, etc.)

Make sure it reflects the hierarchy or the “journey” from Title, Aim and Objectives, but don’t over tax yourselves plenty of time to fine tune for FD and final proposal.

# Keywords

* Between 3 and 6 keywords (or short phrases of no more than three words) which describe the project topic

Look at the front section of peer reviewed journals and paper - Keywords - we are looking at your current aspirations of scale and depth for the SP

# Project aim

Sum up the result you intend to reach in a single sentence

Aim, is a key section. It can and will, probably, change over the SP … but, try, in your Aim, to encapsulate an Outcome, rather than a brief description of “what you plan to do”. Remember, it’s a single sentence! Look at Aim Section

# Objectives

Between 1 and 6 SMART deliverables, of which the first is standard

Think of these are interim outcomes, as you progress through the SP. Often, they are linked to chapters as this provides useful route map to SP. Look at Objectives section as it is VERY important that the level, language and detail of objectives are correct particularly in latter submissions.

1. Produce a review of current literature

# Rationale

A short paragraph to explain why someone else would be interested in the outcome of this project.

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# Data

A short paragraph summarising the type of data available to you and the methods you could use to collect and analyse it

VERY IMPORTANT. You need to how ability to “collect” and analyse “primary data”. Secondary only projects such as Systematic Literature Reviews not acceptable. Data can be “dummy”, purchased or 3rd party generated. You must show data presentation and analysis

# Challenges foreseen

What difficulties do you expect to encounter and how might you resolve them? Copy the headings as many as needed

We all know that not all projects go as planned. Reflect now … what are the potential “pinch points” and what early contingency plan can you develop? Think about the what ifs!

Challenge:

Strategy:

# Initial references

Between 3 and 6 academic sources. For each one, provide a summary of no more than three sentences, and a short explanation of why this source will be useful to you. Copy the headings as many times as needed

The SP is underpinned by academic reading - give your 2nd marker an opportunity to feedback on your initial focus

Source:

Summary

Comment: