# Aim & Objectives Development Worksheet

Use these prompts individually or in small groups to stimulate idea generation. Questions are not to be “answered” but are prompts.

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| 1. **Title**   What is the draft title of your project  Is it immediately understandable (check with colleagues) |
| 1. **Aim:**   Is this a development of the Title?  Does it add a context of degree of focus?  Is it a single sentence?  Does it describe an outcome rather than a process?  Is it understandable? |
| 1. **Objectives:**   Do they cover what is needed to meet aim?  Are they SMART?  Do they provide interim outcomes? |
| 1. **Initial Project Plan:**   Do you have an initial project plan?  Is it realistic – be self-aware? |