# Aim & Objectives Development Worksheet

Use these prompts individually or in small groups to stimulate idea generation. Questions are not to be “answered” but are prompts.

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| 1. **Title**

What is the draft title of your projectIs it immediately understandable (check with colleagues)  |
| 1. **Aim:**

Is this a development of the Title? Does it add a context of degree of focus?Is it a single sentence?Does it describe an outcome rather than a process?Is it understandable?  |
| 1. **Objectives:**

Do they cover what is needed to meet aim?Are they SMART?Do they provide interim outcomes? |
| 1. **Initial Project Plan:**

Do you have an initial project plan?Is it realistic – be self-aware? |